



# The Blue Star Banner Program

Crystal Lake | Sponsorship Program Benefits

## Your Opportunity to Thank Active Military Men and Women of Crystal Lake

Sponsorship in The Blue Star Banner Program is available exclusively to companies and organizations who wish to recognize active military members who live in Crystal Lake or are employed within their business. As a sponsor, you will be making an important contribution to ensuring:

- Active military men and women from Crystal Lake are recognized for making the sacrifice to protect our country
- Encourage the vital role of our military in training our future leaders.

Sponsorship forms are available at [BlueStarCL.com](http://BlueStarCL.com). Completed forms with contributions may be emailed to [info@BlueStarCL.com](mailto:info@BlueStarCL.com) or mailed to the Blue Star Banner Program in care of the Crystal Lake Chamber of Commerce at 427 W. Virginia St, Crystal Lake, IL.

<b>PROGRAM BENEFITS</b>	<b>4-Star \$1,500+</b>	<b>3-Star \$1,000</b>	<b>2-Star \$500</b>	<b>1-Star \$250</b>
<b>WEBSITE</b>				
Twelve-month Logo placement on BlueStarCL.com Home page	X			
Twelve-month Logo placement on all BSBP emails	Large	Small		
Logo in CL-BSP page on Crystal Lake Chamber of Commerce Website	X	X		
Twelve-month Appearance on BlueStarCL.com Sponsor page	Logo	Logo	Text	Text
Sponsorship announcement in Bluestarcl Website News Page	X	X	X	X
<b>EVENTS</b>				
Presentation of Sponsorship Certificate & Photo at Formal Banner Presentation Ceremonies	X			
Meet & Greet with Blue Star Families and/or Banner Recipients	X	X		
Sponsorship Certificate Suitable for framing	X	X	X	X
<b>PUBLIC RELATIONS</b>				
Exclusive Press Release Regarding Company Sponsorship	X			
Inclusion in Group Press Release Regarding Company Sponsorship	X	X	X	X
Sponsorship announcement in the Crystal Lake Chamber News/Press Releases	X	X	X	X
Sponsorship announcement in the City of Crystal Lake Newsletter	X	X	X	X
<b>SOCIAL MEDIA</b>				
Exclusive Posts on Blue Star Banner Facebook & LinkedIn Page Announcing Sponsorship	4	2	1	1
Group Sponsorship Recognition on Blue Star Banner Facebook & LinkedIn Page	X	X	X	X