



The Blue Star Banner Program

Crystal Lake | Sponsorship Form

The City of Crystal Lake and the Crystal Lake Chamber of Commerce have implemented a Blue Star Banner Program to honor and recognize active-duty military who are Crystal Lake residents or active-duty City Government employees.

This is a tremendous opportunity to celebrate the accomplishments of our service members. The men and women on active-duty sacrifice so much for our freedom and the Blue Star Banner program is a great way to bring awareness to the real heroes of our city.

Banners will be displayed along Route 14 on the section known as “Heroes Row” for a three-to-six-month period. This stretch of roadway extends along Route 14 from Dole Avenue to near Keith Street. When the banners are removed to make room for new ones, they will be presented to the family at a Presentation Ceremony.

Sponsors will be recognized on the Blue Star Banner website and Facebook page; the City of Crystal Lake and Chamber of Commerce websites; and on Blue Star Banner press releases.

Select Sponsorship

- ★★★★★ 4-Star - \$1,001 - \$1,500+
- ★★★★☆ 3-Star - \$501 - \$1,000
- ★★★☆☆ 2-Star - \$251 - \$500
- ★☆☆☆☆ 1-Star - \$1 - \$250

To submit your sponsorship for the Crystal Lake Blue Star Banner Program, please email this information form to: **info@BlueStarCL.com**.

Please include a digital file of your company logo, 300 dpi or larger along with your sponsorship information. Please submit payment to:

**Crystal Lake Blue Star Banner Program
c/o Crystal Lake Chamber of Commerce
427 W. Virginia Street
Crystal Lake, IL 60014**

Sponsor Information

Company Name _____

Company Address _____

Company Phone _____

Company Website _____

Name of Contact _____

Contact Email _____

Contact Phone _____

Crystal Lake Blue Star Banner Program
427 W. Virginia Street, Crystal Lake, IL 60014
www.BlueStarCL.com – info@BlueStarCL.com

a 501(c) (3) organization



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Your Opportunity to Thank Active Military Men and Women of Crystal Lake

Sponsorship in The Blue Star Banner Program is available exclusively to companies and organizations who wish to recognize active military members who live in Crystal Lake or are employed within their business. As a sponsor, you will be making an important contribution to ensuring:

- Active military men and women from Crystal Lake are recognized for making the sacrifice to protect our country
- Encourage the vital role of our military in training our future leaders.

Sponsorship forms are available at BlueStarCL.com. Completed forms with contributions may be emailed to info@BlueStarCL.com or mailed to the Blue Star Banner Program in care of the Crystal Lake Chamber of Commerce at 427 W. Virginia St, Crystal Lake, IL.

PROGRAM BENEFITS	4-Star \$1,500+	3-Star \$1,000	2-Star \$500	1-Star \$250
WEBSITE				
Twelve-month Logo placement on BlueStarCL.com Home page	X			
Twelve-month Logo placement on all BSBP emails	Large	Small		
Logo in CL-BSP page on Crystal Lake Chamber of Commerce Website	X	X		
Twelve-month Appearance on BlueStarCL.com Sponsor page	Logo	Logo	Text	Text
Sponsorship announcement in Bluestarcl Website News Page	X	X	X	X
EVENTS				
Presentation of Sponsorship Certificate & Photo at Formal Banner Presentation Ceremonies	X			
Meet & Greet with Blue Star Families and/or Banner Recipients	X	X		
Sponsorship Certificate Suitable for framing	X	X	X	X
PUBLIC RELATIONS				
Exclusive Press Release Regarding Company Sponsorship	X			
Inclusion in Group Press Release Regarding Company Sponsorship	X	X	X	X
Sponsorship announcement in Crystal Lake Chamber News & Views	X	X	X	X
Sponsorship announcement in the City of Crystal Lake Newsletter	X	X	X	X
SOCIAL MEDIA				
Exclusive Posts on Blue Star Banner Facebook & LinkedIn Page Announcing Sponsorship	4	2	1	1
Group Sponsorship Recognition on Blue Star Banner Facebook & LinkedIn Page	X	X	X	X